Business Requirements

**Data Integration Strategy**

* Implementing a robust data integration approach to amalgamate information from diverse sources such as suppliers, distributors, and logistics partners.
* Ensuring centralized data management for comprehensive analysis and insights.

**Visualization and Dashboard Requirements**

* Utilizing Qlik’s advanced visualization tools to craft user-friendly and visually engaging dashboards.
* Ensuring dashboards offer real-time insights and are accessible to stakeholders at all levels.

**Analytics and Optimization**

* Analysing historical logistics data to discern patterns and optimize transportation routes for enhanced efficiency.
* Harnessing predictive analytics to refine forecasting accuracy and optimize inventory management practices.

**Real-Time Tracking and Monitoring**

* Implementing real-time tracking solutions to monitor the movement of goods throughout the supply chain.
* Enhancing visibility to mitigate lead times and minimize transportation costs.

**Quick Decision-Making**

* Leveraging real-time analytics to proactively respond to shifts in demand and unforeseen events.
* Ensuring the supply chain remains adaptive and responsive to ever-changing market dynamics.